

Franchise Prospectus

Bring the luxurious Japanese-inspired head spa experience to your own town.

The opportunity

Head spa treatments are one of the fastest growing, most sought-after services in the beauty industry. Lunè Luxe has built a calm, ritual-led brand with a proven moon-phase treatment menu, strong repeat bookings and gift-voucher revenue. As a franchisee you open under the Lunè Luxe name with the menu, pricing, training and support already in place.

Three reasons partners join us

- Financial security — A proven, repeatable treatment model with strong margins and a support team behind every booking.
- Pre-made package deals — Our full moon-phase menu, pricing and package structure arrives ready to sell from day one.
- High in demand — A rapidly growing treatment with excellent word-of-mouth and social reach.

What every franchise includes

- Full treatment menu, package structure and recommended pricing
- Hands-on head spa training and Lunè Luxe certification
- Brand assets, uniforms and salon styling guide
- Booking system access and your location listed as a live Lunè Luxe site
- Ongoing marketing, content visits and launch campaign support
- In-house engineer support for the head spa bed and equipment
- Card terminal on a preferential rate

Membership route — £249 per month, no upfront cost

Included	Value
Head Spa Bed & Steam Unit (UK spec, CE approved)	£2,225
Delivery & standard installation	£300*
Lunè Luxe internal head spa training	£1,549
Start-up kit	£200
Start-up skincare range	£200
Booking system access & live Lunè Luxe location	£300 pa**
In-house engineer support	£200
Content and marketing visits	£500
Lunè Luxe card terminal	£100

* Standard installation included. Additional cost applies for extra plumbing and electrical work — assessed at your initial consultation or site visit. ** 10% booking fee via the app (example: a £9.50 fee on a £95 booking — you receive £85.50). Automatic water heater, hot-stone and uphill drainage options are available.

From enquiry to opening day

1. Enquiry — We review your enquiry and check territory availability in your area.
2. Informal call — A relaxed conversation about the model, the numbers and your goals.
3. Document checks — Company, VAT, funding, insurance and premises paperwork.
4. Training — Hands-on certification in every Lunè Luxe ritual and in client care.
5. Launch — Install, styling, marketing campaign and your opening date.

Documents to prepare

- Photo ID (passport or driving licence)
- Proof of address dated within 3 months
- Certificate of incorporation / company number
- VAT registration certificate (if registered)
- Proof of funds or finance in principle
- Public liability & treatment insurance
- Premises lease or heads of terms (if secured)
- Relevant beauty or therapy qualifications

Our locations

Lunè Luxe HeadSpa — Stafford HQ, The Octagon, Stafford Enterprise Park, Stafford, Staffordshire ST18 0BF

Lunè Luxe HeadSpa — Newcastle-under-Lyme, Ravenscliffe, First Ave, Newcastle-under-Lyme, Staffordshire ST5 8QX

Lunè Luxe Aesthetics — Stafford Octagon, Stafford ST18 0BF

Next step

Complete the franchise enquiry form on our website and our team will be in touch with territory availability and the full financial breakdown for your area. Nothing in the enquiry is binding.

luneluxeheadspa.co.uk · Instagram @luneluxeaesthetics

Figures shown are indicative and subject to consultation, site survey and final agreement.